

VISTA Assignment Description (VAD)

VISTA Member Job Title: Short-Term Training Project Manager (Orange, Seminole & Volusia)

Sponsoring Organization: University of Central Florida

Project Name: OSI AmeriCorps VISTA Project

Project Number: 3425872

Project Period: February 24, 2017-February 23, 2018

Sub-site Name (if applicable): Goodwill Industries of Central Florida

Focus Area(s): Economic Opportunity and Education

VISTA Assignment Objectives and Member Activities

Goal of the Project: Goodwill Industries of Central Florida provides employability skills training (resume assistance, interviewing skills, job search assistance...) within our ten Connection Centers throughout our six county territory. With a great foundation already in place within those ten job centers, our next step will be to analyze the feasibility, potential partnerships and benefits to be derived by offering low- cost, short-term, industry specific job skills trainings within those centers. The ultimate goal of the project is to analyze, research, develop and implement multiple short term training programs within Goodwill Job Connection Centers.

Objective of the Assignment (*Period of Performance: Ongoing*)

Goodwill Industries of Central Florida served 42,500 customers in 2015. We assisted over 7,500 individuals obtain employment, but the average starting salary was only \$9.78 per hour. Our goal is to assist the people we serve in gaining marketable skills and credentials so that they can increase their earning potential while building a better trained, higher quality and more educated workforce. Goodwill intends to accomplish this by providing short-term training programs and credentials that can increase the average wage of our Goodwill clients.

Possible programs include: Call Center Training (Median starting pay \$10.60/hour), OSHA Certification (Construction positions \$13.00-\$15.00/hour), Food Safety (Cooks and Restaurant workers \$10.25/hour).

We are looking for an in depth analysis and implementation of appropriate training programs that will make the most impact on our customers and our community.

Member Activities:

Step 1: Research and determine what short-term trainings would be beneficial to the current employment needs and trends within the three assigned Goodwill counties (Orange, Seminole and Volusia).

Step 2: Once the trainings have been identified, research potential community partners, employers and training providers that Goodwill could partner with to develop and implement the short –term training programs within specific Job Connection Centers.

Step 3: Solidify funding source (if needed) for all training materials, testing expenses and promotional materials needed for training program.

Step 4: Work with Goodwill Job Connection Center Staff, Community Partners, Employers and Training providers to develop and implement 3-4 different short-term training opportunities within Goodwill's Job Connection Centers. Develop a marketing plan to promote the new trainings and collaborate with the Goodwill Marketing Department to maximize the exposure of these new programs.